

Investing in creativity, the future is now

From human development, to inclusive growth and sustainable societies



SUSTAINABLE INVESTMENT

Special Event **A1**

Since 2008, creative sectors are among the fastest-growing worldwide. Copyright industries contribute to GDP an average 5.2 %, sometimes exceeding 10 %. Similar trends are observed for CCIs contribution to national employment ; an average 5.36 % worldwide. Culture's social impacts enhance also important indirect economic impacts. Investments in cultural participation empower

Wednesday, June 7, 2017 -
09:00 to 10:00

Contact Session organiser

citizens and communities, develop connectedness, well-being, identity formation, social cohesion, value and behaviour change. The digital evolution opens up new opportunities for business development, including in remote areas. Speakers will raise awareness about the contribution of creativity to sustainable growth and employment, notably for youth. Also on the agenda are local development, cultural tourism, and trade of cultural goods and services.

Organised by

culture et développement

Africalia
CREATIVITY IS LIFE

AGENZIA ITALIANA
PER LA COOPERAZIONE
ALLO SVILUPPO

ARTERIAL
NETWORK

**BO
ZAR**

**BRITISH
COUNCIL**

CCC

ecdpm

GOETHE
INSTITUT

International
Music Council

inter
arts

Brussels Liaison Office
UNESCO Representation
to the European Institutions
United Nations
Educational, Scientific and
Cultural Organization

ASIA-EUROPE
FOUNDATION

TERRITOIRES ASSOCIÉS
Culture - Education - Développement



Jean-Louis Ville

Acting Director of Human
Development and Migration
European Commission - DG for
International Cooperation and
Development

Moderator

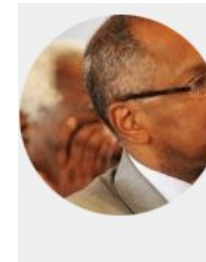
Chris Burns

Journalist



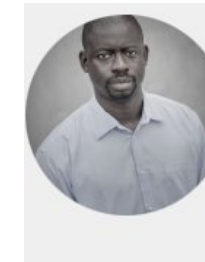
Mario Giro

Vice minister of Foreign Affairs
and International Cooperation
Agenzia Italiana per la
Cooperazione allo Sviluppo



**Firmin Edouard
Matoko**

Assistant Director-general,
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Felwine Sarr

Maître de Conférence Agrégé,
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