



ASEM Food Safety Week: Promoting Cooperation and Coordination

More than 300 attendants from various sectors of Asian and European food industries exchanged knowledge and expertise on Food Safety during the Asia-Europe Meeting (ASEM) Food Safety Week: Promoting Cooperation and Coordination on 6-7 November 2014 in Changsha, China.

Press Release

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More Information

<http://bit.ly/asemfoodsafetyweek>



Under the theme of promoting international cooperation and coordination in food safety across Asia and Europe, government officials met with food industry specialists with the goal to better understand the national and global challenges in promoting food safety.

The 2-day event included seminars, trainings and site visits to identify areas of cooperation between Asian and European food industries and national agencies. Industry experts and policy-makers stressed the significance of assuring food safety in all stages of food production, processing, transport and retail – from farm to fork.

Among many prominent speakers were Ambassador ZHANG Yan, Executive Director of the Asia-Europe Foundation (ASEF), which supported this event, Mr HU Henghua, Deputy Party Secretary and Mayor of Changsha's People's Municipal Government, and Mr JIA Huai, Deputy Director General of the Economic Information Department at China's Council for the Promotion of International Trade (CCPIT). All of them expressed support in strengthening ties between Asia and Europe in the field of food safety.

One of the participants, Mr LI Hongxing from the Dingshang Management Consulting, noted: "The main achievement of this seminar is sharing, communicating and learning together. Every party has worked together to create a more favourable environment for food safety".

This **Food Safety Week** showcased the commitment of ASEM members in endorsing Sustainable Development practices. The national regulatory agencies, government representatives and food industry specialists reaffirmed their continuous determination in working together under the ASEM framework to produce food that is safe for consumption.

The China Council for the Promotion of International Trade (CCPIT) and Changsha People's Government, in partnership with the ASEF University Alumni Network (ASEFUAN), will organise the ASEM Food Safety Week Seminar: Promoting Cooperation and Coordination on 6-7 November 2014 in Changsha City, China. Asia-Europe Foundation (ASEF) supports this event.

For more information please visit
<http://bit.ly/asemfoodsafetyweek>

About the Supporter



The **Asia-Europe Foundation (ASEF)** promotes understanding, strengthens relationships and facilitates cooperation among the people, institutions and organisations of Asia and Europe. ASEF enhances dialogue, enables exchanges and encourages collaboration across the thematic areas of culture, economy, education, governance, public health and sustainable development. ASEF is a not-for-profit intergovernmental organisation located in Singapore. Founded in 1997, it is the only institution of the Asia-Europe Meeting (ASEM).

Together with about 700 partner organisations ASEF has run more than 650 projects, mainly conferences, seminars and workshops. Over 17,000 Asians and Europeans have actively participated in its activities and it has reached much wider audiences through its networks, web-portals, publications, exhibitions and lectures.

For more information, please visit www.asef.org

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