



Press Release

2nd ASEM Rectors' Conference

Asia-Europe University Cooperation: Contributing to the Global Knowledge Society

26 – 27 October 2010 | Seoul, Korea

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Advisory Group for ASEM Rectors

25 October 2010 – The Asia-Europe Foundation (ASEF), Korea University, and the ASEAN University Network recently established the 2nd ASEM Rectors' Conference Advisory Group. This group comprises the heads of distinguished universities from ASEM countries. This advisory group has given input to the 2nd ASEM Rectors' Conference, which will take place from 26-27 October 2010 in Seoul, Korea.

The ASEM Rectors' Conference is a biennial meeting between the heads of higher education institutions. The 2nd ASEM Rectors' Conference, "**Asia-Europe University Cooperation: Contributing to the Global Knowledge Society**", will be attended by over 80 higher education experts.

This advisory group has helped to shape the content structure for this conference. Based on the conference theme of global knowledge society, it will study pressing trends and issues in higher education today. The group will also be responsible for drafting the final recommendations to be adopted by the participants of the 2nd ASEM Rectors' Conference. These recommendations will be submitted to various Education Ministers present for the upcoming 3rd Asia-Europe Meeting of Ministers for Education (ASEMM3) in Copenhagen in May 2011.

The group includes representatives from Europe and from Asia. They are Prof. Frans Zwarts, *Rector Magnificus* of the University of Groningen (the Netherlands); Prof. Maurits van Rooijen, *Rector Magnificus* of the Nyenrode Business University (the Netherlands); Prof Vincent Berger, President of University Paris 7 (France); Prof Koen Lamberts, Pro-Vice-Chancellor for Research, Science and Medicine at the University of Warwick (United Kingdom), Dr. Edilberto de Jesus, former Education Minister and President of the Asian Institute of Management (the Philippines); Prof Xiao Xian, Vice-president for International Affairs at the Yunnan University (China); and Prof Sharifah Hansah Syed Hasan Shahabudin, Vice-Chancellor of the Universiti Kebangsaan Malaysia (Malaysia).

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About the Organisers:



The Asia-Europe Foundation

The Asia-Europe Foundation promotes greater mutual understanding between Asia and Europe through intellectual, cultural and people-to-people exchanges. Through ASEF, civil society concerns are included as a vital component of deliberations of the Asia-Europe Meeting (ASEM*). ASEF was established in February 1997 by the participating governments of ASEM and has since implemented over 450 projects, engaging over 15,000 direct participants as well as reaching out to a much wider audience in Asia and Europe. www.asef.org

* ASEM is an informal process of dialogue and co-operation. It now brings together 46 member states (Australia, Austria, Belgium, Brunei Darussalam, Bulgaria, Cambodia, China, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Indonesia, India, Ireland, Italy, Japan, Korea, Laos, Latvia, Lithuania, Luxembourg, Malaysia, Malta, Mongolia, Myanmar, the Netherlands, New Zealand, Pakistan, the Philippines, Poland, Portugal, Romania, Russia, Singapore, Slovakia, Slovenia, Spain, Sweden, Thailand, United Kingdom, Vietnam) plus the European Commission and the ASEAN Secretariat. www.aseinfoboard.org



Korea University

Korea University (KU) was founded by the Korean royal household in 1905 and has been a major driving force behind education and social change in the Republic of Korea. With its 36,526 fulltime students, five campuses, 20 graduate and professional schools, as well as 20 undergraduate colleges and divisions, KU is nationally and internationally recognised for its commitment to teaching and academic excellence. KU is a founding member of APAIE (Asia-Pacific Association for International Education). It joined APRU (Asia Pacific Rim Universities) in 2008 and Universitas 21, an association of the world's leading research universities in 2004. Korea University Business School (KUBS) is the only and the first business school in the country to have acquired both European Quality Improvement System (EQUIS) accreditation, in combination with the accreditation granted by the Association to Advance Collegiate Schools of Business (AACSB). KU has satellite campuses at universities in the USA, Canada, UK, China, Japan and Australia.



ASEAN University Network (AUN)

At the Fourth ASEAN Summit, the ASEAN leaders directed that ASEAN should help hasten the solidarity and development of a regional identity by considering ways to further strengthen the existing network of leading universities.

This idea led to the establishment of the ASEAN University Network (AUN) in November 1995 with the signing of its Charter. The main objective of the AUN is to strengthen the existing network of cooperation among leading universities in ASEAN, by promoting cooperation and solidarity among ASEAN scholars and academics, developing academic and professional human resources, and promoting information dissemination among ASEAN academic community.

Currently, AUN comprises 26 Member Universities from 10 ASEAN countries and undertakes more than 30 collaborative projects within ASEAN and with its dialogue partners, such as China, the European Union, Japan and Korea. For more information on the ASEAN University Network, please visit www.aunsec.org