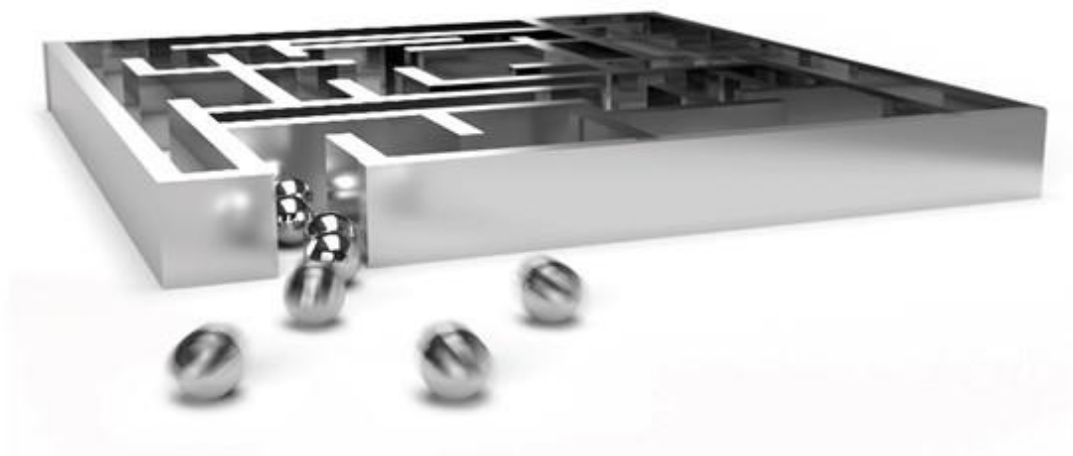


02 **innoLab** ASEF HIGHER EDUCATION

UNIVERSITIES' ROLE IN ARTIFICIAL  
INTELLIGENCE (AI) INNOVATION ECOSYSTEMS

**PROGRAMME**







Organised By



In Partnership with



## PROGRAMME OVERVIEW

PIONEER SESSIONS	ACTION SESSIONS
Facilitated interactive group sessions with guest speakers and lots of exchanges, 2hrs each week	Small group sessions focusing on action plan development with mentors, 1hr each week
Week 1   Getting to Know Each Other & Explore Challenges	 Small group sessions with peers and mentors for exchange
Week 2   Value Propositions and Target Groups - Beneficiaries On Campus and Off Campus	 Discussing the Action Plan Content and BMC segments
Week 3   Activities and Resources – Teaching and Research Contributing to AI Innovation Ecosystems	 Peer discussions and exchanges of experience in small groups
Week 4   Stakeholder Groups – Working with Private & Public Sector to Improve AI Powered Activities	 Continuous Review of Action Plans with Mentors and Peers
Week 5   Outcomes and Impact – Critical View of Measuring Outcomes in AI Teaching and Research	
Week 6   Wrap up and Presenting Action Plans of Participants	

## DETAILED PROGRAMME

### Week 1 | Getting to Know Each Other & Explore Challenges

Thursday, 4 November 2021 | Pioneer Session led by facilitator

8:00-10.00  
UCT

#### Welcome and Introductions

- ◆ Ms Leonie NAGARAJAN, Director, Education Department, Asia-Europe Foundation (ASEF)
- ◆ Prof Shen YI, Director of International Institution of Global Cyberspace Governance, Director of Center for BRICS Studies, Fudan University, China
- ◆ Dr Christopher TREMEWAN, Secretary General, Association of Pacific Rim Universities (APRU)

#### Keynote speech

- ◆ Dr M. S. Vijay KUMAR, Executive Director, Abdul Latif Jameel World Education Lab, Associate Dean for Open Learning at Massachusetts Institute of Technology (MIT)

#### Introduction to the Programme by Expert Facilitator

Explaining the framework of the programme and the action plan

**Getting to Know Each Other and Challenges**

Participants to introduce themselves, responsibilities and challenges they face in their institutions related to AI Innovation Ecosystems.

**Friday, 5 November 2021 | Action Session led by mentors**

60 mins

Timing TBD

**Small Group Session led by Mentors**

These sessions are dedicated to discussing the content and ideas emerging from the Pioneer session in a small group, in a safe and inclusive environment. Each Action Session group will consist of a max of 10 participants. Attendance is optional. However, participants are encouraged to make best use of these sessions.

**Week 2 | Value Proposition and Target Group – Beneficiaries On Campus and Off Campus in AI Innovation Ecosystems**

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**Thursday, 11 November 2021 | Pioneer Session led by facilitator**

08:00- 10:00

UCT

**Guest speakers from Asia and Europe, sharing their views on the value proposition and target groups of AI Innovation projects:**

- ◆ Dr Wayne HOLMES, Lecturer on Learning Sciences and Innovation, Institute of Education, University College London; UNESCO Consultant on AI and Education
- ◆ Prof Shen YI, Director of International Institution of Global Cyberspace Governance, Director of Center for BRICS Studies, Fudan University, China

**Facilitator led Group Discussion**

Breakout room discussions along the following lead questions: *What value would you like to create? What value does your action plan deliver to stakeholders and target group? What needs will your action plan meet? Why is it a good idea? Whom are your actions targeting? How can you best describe the direct beneficiaries of your action?*

**Friday, 12 November 2021 | Action Session led by mentors**

60 mins

Timing TBD

**Small Group Session led by Mentors**

These sessions are dedicated to discussing the content and ideas emerging from the Pioneer session in a small group, in a safe and inclusive environment. Each Action Session group will consist of a max of 10 participants. Attendance is optional. However, participants are encouraged to make best use of these sessions.

**Week 3 | Activities - Teaching and Research Activities Contributing to AI Innovation Ecosystems**

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**Thursday, 18 November 2021 | Live Online Pioneer Session**08:00 –  
10:00 GMT**Guest speakers from Asia and Europe, sharing their strategy on actions in teaching and research**

- ◆ Prof Wei ZHONGYU, Associate Professor of School of Data Science, Director of Data Intelligence and Social Computing Lab, Fudan University, China
- ◆ Prof Agnis STIBE, Director Academic Program, Artificial Intelligence for Marketing

Strategy, Métis Lab, EM Normandie Business School, France

### **Facilitator led Group Discussion**

Breakout room discussions with the following lead questions: *What key activities are required to fulfil the value proposition? What activities are needed to create collaborations and relationships with stakeholders/target group? What foundation is already available within the organisation for an activity? What are the boundaries you must operate within (time, policy, culture, structures)?*

## **Friday, 19 November 2021 | Action Session led by mentors**

60 mins

Timing TBD

### **Small Group Session led by Mentors**

These sessions are dedicated to discussing the content and ideas emerging from the Pioneer session in a small group, in a safe and inclusive environment. Each Action Session group will consist of a max of 10 participants. Attendance is optional. However, participants are encouraged to make best use of these sessions.

## **Week 4 | Stakeholder Groups – Engaging Public and Private Stakeholders for Better Innovation Ecosystems**

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### **Thursday, 25 November 2021 | Live Online Pioneer Session**

08:00 –

10:00 GMT

### **Panel discussion with guest speakers from Asia and Europe representing different type of stakeholders:**

- ◆ Mr Arno MEERMAN, CEO & Founder, University Industry Innovation Network, The Netherlands
- ◆ Dr Joana RESENDE, CEO of UPTEC – Science and Technology Park of University of Porto, Portugal
- ◆ Mr Jayren TEO, President, ASEAN Youth Organisation (AYO); Serial Entrepreneur, Singapore

### **Facilitator led Group Discussion**

Breakout room discussions along the following lead questions: *Who needs to be consulted? Who will you need as a partner? From whom do you require validation or permission (formal or informal)? Which relationships have you already established? What actions are needed to engage new stakeholders? How are these relationships interlinked? How can you create a dynamic, ongoing exchange with stakeholders? What socio economic or cultural factors need to be taken into consideration?*

## **Friday, 26 November 2021 | Action Session led by mentors**

60 mins

Timing TBD

### **Small Group Session led by Mentors**

These sessions are dedicated to discussing the content and ideas emerging from the Pioneer session in a small group, in a safe and inclusive environment. Each Action Session group will consist of a max of 10 participants. Attendance is optional. However, participants are encouraged to make best use of these sessions.

## Week 5 | Outcomes and Impact – Critical View of Measuring Teaching & Research contributing to Innovation Ecosystems

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### Thursday, 2 December 2021 | Live Online Pioneer Session

08:00 – 10:00 GMT **Guest speakers from Asia and Europe, sharing their views on measuring outcome and impact of teaching and research activities in innovation ecosystems:**

- ◆ Raphaël WEUTS, Project Coordinator, Artificial Intelligence Academy, Belgium (tbc)
- ◆ Prof John SHAWE-TAYLOR, Director and UNESCO Chair in AI, International Research Centre on Artificial Intelligence (IRCAI) under the auspices of UNESCO (tbc)

#### **Facilitator led Group Discussion**

Presentations will be followed by Facilitator-led breakout rooms. Participants will reflect on the good practices presented. Participants would include bespoke methods into their BMC.

### Friday, 3 December 2021 | Action Session led by mentors

60 mins  
Timing TBD **Small Group Session led by Mentors**  
These sessions are dedicated to discussing the content and ideas emerging from the Pioneer session in a small group, in a safe and inclusive environment. Each Action Session group will consist of a max of 10 participants. Attendance is optional. However, participants are encouraged to make best use of these sessions.

## Week 6 | Summary and Presenting Action Plan of Participants

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### Thursday, 9 December 2021 | Live Online Pioneer Session

08:00 – 10:00 GMT **Presentation of action plans, Reflections, Summary, Moving Forward**

**ORGANISED BY****Asia-Europe Foundation (ASEF)**

ASEF is an intergovernmental not-for-profit organisation located in Singapore. Founded in 1997, it is the only institution of the Asia-Europe Meeting (ASEM). ASEF promotes understanding, strengthens relationships and facilitates cooperation among the people, institutions and organisations of Asia and Europe. ASEF enhances dialogue, enables exchanges and encourages collaboration across the thematic areas of culture, education, governance, sustainable development, economy, public health and media. For more information, please visit [www.ASEF.org](http://www.ASEF.org).

**Fudan University**

Fudan University is a major public research university in Shanghai, People's Republic of China. Founded in 1905, today it is widely considered as one of the most prestigious and selective universities in the country. The QS University Rankings 2021 ranked Fudan as the 7<sup>th</sup> most reputable university in Asia, while it is classified as a Double First Class University by the Ministry of Education in China. Fudan also actively incubates high-tech industries and encourages them to convert knowledge to power. In return, the multi-pattern development of the high-tech industries helps the University to industrialize the research outcomes.

For more information, please visit <https://www.fudan.edu.cn/en>

**IN PARTNERSHIP WITH****Association of Pacific Rim Universities (APRU)**

As a network of leading universities linking the Americas, Asia and Australasia, the Association of Pacific Rim Universities (APRU) is the Voice of Knowledge and Innovation for the Asia-Pacific region. We bring together thought leaders, researchers, and policy makers to exchange ideas and collaborate on effective solutions to the challenges of the 21st century.

For more information, please visit <https://apru.org>

**CONTRIBUTING TO****Asia-Europe Meeting (ASEM)**

The Asia-Europe Meeting (ASEM) is an intergovernmental process established in 1996 to foster dialogue and cooperation between Asia and Europe. Presently it comprises 53 partners: 30 European and 21 Asian countries, the European Union and the ASEAN Secretariat. ASEM addresses political, economic, social, cultural, and educational issues of common interest, in a spirit of mutual respect and equal partnership. In Berlin (Germany) in 2008, ASEM Ministers of Education met for the first time and since then have been meeting regularly (every second year) to develop the [ASEM Education Process \(AEP\)](#) and to create an ASEM Education Area.

For more information, please visit [ASEM Info Board](#).