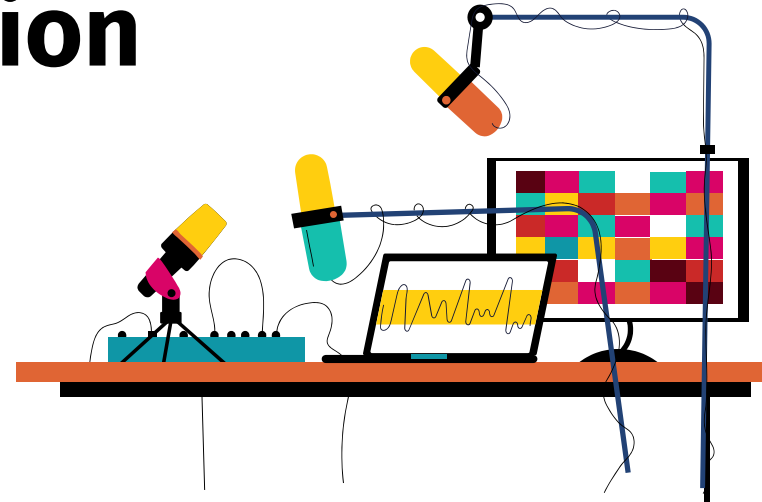




Podcasting: ASEM Stories on Climate Action



Who listens to podcasts more - Asia or Europe?



Go to [menti.com](https://www.menti.com) and use the code 8605 6662



What is Podcasting?

“Netflix for radio”

~Dennis Nielsen, 2021

SDG 13: Climate Action

“Take urgent action to combat climate change and its impacts”



Turning Tides on Climate Change

Produced by youth, for youth

Podcast series that showcases stories and views from policymakers, activists and businesses working on climate change issues

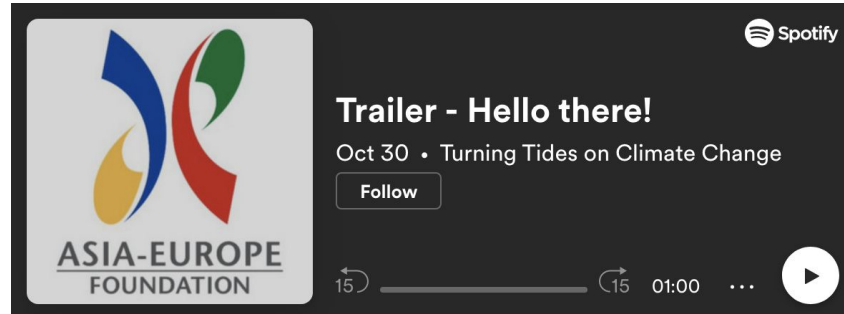
Objectives:

- Raise awareness on the roles different stakeholders can play in addressing climate change, and of ASEF
- Empower people to take action



List of Ready Episodes

1. Teaser and Introduction
2. Mock COP
3. Blagichka - Zero Waste
4. Pushing Policy: Anne Paulin

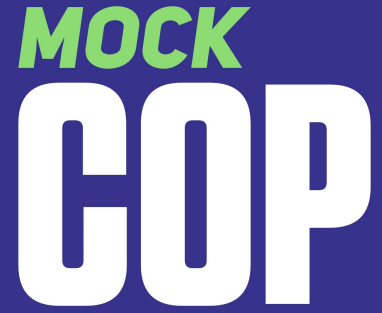


Featured Episode: Mock COP

In this episode, we interviewed Shreya KC, a climate activist and Mock COP campaigner from Nepal.

Key insights

- Young climate activists across the world have issued a declaration which focuses on six aspects of climate action
- Campaigners are now working with Governments to implement these policies
- Young people in developing countries, having experienced climate impacts first-hand, are leading the calls for stronger climate action

The logo for Mock COP is displayed on a dark blue rectangular background. The word "MOCK" is written in a bold, green, sans-serif font. Below it, the word "COP" is written in a much larger, bold, white, sans-serif font.

Featured Episode: Blagichka - Zero Waste



In this episode, we interviewed Blazhka Dimitrova, an environmental entrepreneur and founder of the first zero waste restaurant in Bulgaria that hires underprivileged youths.

Blagichka Zero Waste is among the winners of the UN competition “50 Best Small Business Providing “Good Food for All”.

Key insights

- Based on the five principles of the zero waste philosophy, *Blagichka Zero Waste* shows that a food industry business could be entirely zero waste. What everyone could do to contribute to the process?
- Methodology for zero waste philosophy which the team shares with other restaurants
- From environmental to social entrepreneurship - how the restaurant has found the solution to both?
- The challenges on the way to living a zero waste life - the team behind Blagichka also train students, companies and NGOs so more people in Bulgaria will know about the zero waste philosophy and could practice it daily.
- Food for thought: **“Treat waste as a resource!”**

Featured Episode: Pushing Policy with Anne Paulin

In this episode, we interviewed MP Anne Paulin, spokeswoman on climate, energy and utilities, representing the governing Social Democratic Party in the Danish parliament.

***See the climate perspective from the other side of the table.** How do policy makers see the climate change challenges, how do they tackle the problem in their political work and what challenges do they face?*

Key insights

- *Can hopefully give valuable insight to activists who want to push change.*
- *Interview conducted after Power Point deadline.*
- **Key questions:**
 - What is the best channel of communication to engage with politicians like yourself?
 - What challenges do you, as a law maker, have to consider when it comes to implementing sound environmental policies?
 - Are you an optimist or a pessimist regarding our green planet?

Challenges

- Breakdown in leadership and an averted crisis in the subsequent power transition
- Political bureaucracy
- Publishing rights and download statistics



Key Results

Key result

- An actual podcast!



Other results

- The troika of action (Civil society, business sector, politician)
- Beyoncé was right
- Getting two birds stoned at once (SDGs #5 and #13)



Find our podcast here!

... or wherever you find your podcast!



tinyurl.com/turningtidesasef

