Carbon finance made easy

ENVforum conference 2022
Our mission

Leveraging carbon finance to make sustainable agriculture attractive
Agriculture, the new sustainability frontier

25% of GHG emissions

70% of our food carbon footprint

#1 natural carbon sink potential in Europe

And increased co-benefits such as biodiversity enhancement, water quality, and long-term food resilience
Farmers need incentives and support

**Support for decision making**

to reduce emissions and store carbon in agricultural soils

- Legumes
- Grasslands
- Crops residues
- Cover crops
- Fertilisation optimisation
- Reduce tillage

**Financial support**

via carbon farming and higher prices
Rize carbon farming solution

Corporations can move towards a **net zero** footprint with **carbon removal** projects

**Farmers**
- Decrease emissions
- Increase carbon storage in soils
- Generate high-quality carbon removals

**Corporations**
- Fund carbon farming projects
- Move towards a net zero footprint

**High-quality carbon removals**
A simple digital platform

Carbon calculation

Your Lever Choices

- Cover crops: 262 €/year
- Temporary grasslands: 160 €/year
- Fertilisation: 323 €/year

Results and action plan

You will generate 2.8 carbon credits per hectare

Carbon monitoring tool (MRV infrastructure)

Certification programme & Financing
Trust via high-quality carbon removals

- National / State standards
- Independent & geographically agnostic
- Future EU regional carbon crediting scheme

Available since 2021

- Additionality
- Measurement
- Permanence
- Verification
Carbon credits are secured thanks to an advanced MRV* infrastructure

**Carbon sequestration**  
**Carbon emissions**  
**Satellite data**

*Monitoring, Reporting and Verification*
A collaborative tool for supply chains

- Project monitoring
  - Farmers
  - Farm advisors
  - Food & beverage industries

- Carbon farming
- Project monitoring
- Carbon traceability

- Carbon finance
  - Trusted offsets
  - Carbon markets
Key figures

Creation in Sept 2020

30+ partners deploying Rize solution

300+ farmers (35k+ hectares)

50kt of CO2 of secured funding for farmers

A team of 20 and still hiring
Engaging the European ecosystem soon

- Commercialisation in France (2021)
- Proof of Concept in Romania (2022)
- Commercialisation in Europe & beyond (2023)
Carbon finance made easy

User friendly experience

Cutting edge technologies

High scientific standards

High quality carbon