THIS IS HOW WE USED TO DO IT
THIS IS HOW WE USED TO DO IT
PRODUCTION  DISTRIBUTION  MANUFACTURING  SHOPPING  EATING

farming  packaging  logistics & shipment  processing  packaging  delivery  selling  consumption  end of life

WASTE MANAGEMENT
FOOD WASTE = GLOBAL INEFFICIENCY
WASTE = VALUE
WASTE = VALUE
WASTE = VALUE

NUTRITIONAL

ECONOMICAL
WASTE = VALUE

NUTRITIONAL
ECONOMICAL
ENVIRONMENTAL
WASTE = VALUE

NUTRITIONAL
ECONOMICAL
ENVIRONMENTAL
SOCIAL
COOPETITION
LEAD BY EXAMPLE

granola
breakfast cereal

brewers' spent grain
byproduct from beer production
WASTE-FREE

NUTRITIONAL
ECONOMICAL
ENVIRONMENTAL
SOCIAL
MORE VALUE-ADDED PRODUCTS
LESS EXPENSIVE PRODUCT DEVELOPMENT
LESS USE OF NATURAL RESOURCES
MORE EQUITABLE ACCESS TO FOOD
HOW DOES YOUR WASTE TASTE?