Programme

Organised By

[Branding logos]
Week 1 | Getting to Know Each Other & Introduction to the Topic

Wednesday, 28 June 2023 | Group Session led by facilitators

7:00-9:00 UTC

**Welcome and Introductions**
- Ambassador Toru MORIKAWA, Executive Director, Asia-Europe Foundation (ASEF)
- Prof Shen YI, Director of International Institution of Global Cyberspace Governance, Director of Center for BRICS Studies, Fudan University, China

**Introduction on the Topic**
- Professor Chiaki BEMS, Lecturer, Riga Business School, Latvia (tbc)

**Introduction to the Programme by Facilitators**
- Professor Claudio RIVERA, Dean, Riga Business School, Latvia
- Dr Paula Elksne, Director, Education Innovation Lab, Riga Business School

**Facilitator-led Discussion**
After the speakers, the facilitators will lead the discussion concerning how teams work together, understand how the team determines success, and will describe the system in which innovation projects are created. Participants will also identify common problems and potential solutions to these problems.

Time will be allocated for participants to join small groups in breakout sessions where they can introduce themselves and share their professional background and their motivation to join the programme. Within the group, participants will share their topic of interest concerning their action plan and will find a pair whom they can work closely with to develop a Joint Action Plan.

Week 2 | Value Proposition, Target Groups, Outcomes and Impact

Wednesday, 5 July 2023 | Group Session led by facilitators

7:00-9:00 UTC

**Guest speakers from Asia and Europe, sharing their views on the topics:**
- Dr Fengchun MIAO, Chief, Unit for Technology and AI in Education, UNESCO (tbc)
- Dr Alexandra PRZEGALIŃSKA-SKIERKOWSKA, Pro-Rector and Harvard Senior Research Fellow, Kozminski University, Poland (tbc)

**Facilitator-led Discussion**
Participants will learn how to frame their concept and present the value proposition to identified target groups to achieve desired outcome sand maximum impact. Facilitators will lead the discussion concerning the solution to the identified problem and help you better describe your innovation projects value proposition.

Friday, 7 July 2023 | Mentoring Session led by mentors

60 mins
Timing TBD

**Small Group Session led by Mentors**
These sessions are dedicated to discussing the content and ideas emerging from the Group session in a safe and inclusive environment. Mentors assist the participants to gradually develop their project ideas over the course of the 5-week programme.
Attendance is optional; however, participants are encouraged to make best use of these sessions. Additionally, the proposed schedule for the Mentoring Session is every Friday of the week, however, the exact schedule will be determined based on the schedule and availability of the mentor.

**Week 3 | Activities, Resources, and Stakeholder Groups**

**Wednesday, 12 July 2023 | Group Session led by facilitators**

7:00-9.00 UTC  
**Guest speakers sharing their views on the topic**  
♦ Mr Arno MEERMAN, CEO & Founder, University Industry Innovation Network, The Netherlands (tbc)  
♦ Dr Joana RESENDE, CEO of UPTEC – Science and Technology Park of University of Porto, Portugal (tbc)  
♦ Mr Noor Azizi ISMAIL, Graduate School of Entrepreneurship and Business, Universiti Malaysia Kelantan (tbc)

**Facilitator-led Discussion**  
Facilitators will lead the discussion on delivering value, primarily discussing team profiles, resources and support needed, developing a work plan, and describing the risk and opportunity of the innovation project.

**Friday, 14 July 2023 | Mentoring Session led by mentors**

60 mins Timing TBD  
**Small Group Session led by Mentors**  
These sessions are dedicated to discussing the content and ideas emerging from the Group session in a safe and inclusive environment. Mentors assist the participants to gradually develop their project ideas over the course of the 5-week programme.

Attendance is optional; however, participants are encouraged to make best use of these sessions. Additionally, the proposed schedule for the Mentoring Session is every Friday of the week, however, the exact schedule will be determined based on the schedule and availability of the mentor.

**Week 4 | Leadership and Selling Your Idea**

**Wednesday, 19 July 2023 | Group Session led by facilitators**

08:00 – 10:00 GMT  
**Panel discussion with guest speakers from Asia and Europe representing different type of stakeholders:**  
♦ Prof Ieva JAKOBSONE BELLOMI, John Cabot University, Italy (tbc)

**Facilitator-led Discussion**  
In order to achieve success and push forward actionable plans and innovation projects, leadership skills are essential to gain the support of key stakeholders. Breakout room discussions will be held with the aim of developing your final pitch presentation which will be delivered in the fifth and final session.

**Friday, 21 July 2023 | Mentoring Session led by mentors**

60 mins Timing TBD  
**Small Group Session led by Mentors**  
These sessions are dedicated to discussing the content and ideas emerging from the Group session in a safe and inclusive environment. Mentors assist the participants to
gradually develop their project ideas over the course of the 5-week programme. Attendance is optional; however, participants are encouraged to make best use of these sessions. Additionally, the proposed schedule for the Mentoring Session is every Friday of the week, however, the exact schedule will be determined based on the schedule and availability of the mentor.

**Week 5 | Presentation of Joint Action Plans**

**Wednesday, 26 July 2023 | Group Session led by facilitators**

7:00-9:00 UTC

Presentation of action plans, Reflections, Summary, Moving Forward

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**Asia-Europe Foundation (ASEF)**

ASEF is an intergovernmental not-for-profit organisation located in Singapore. Founded in 1997, it is the only institution of the Asia-Europe Meeting (ASEM). ASEF promotes understanding, strengthens relationships and facilitates cooperation among the people, institutions and organisations of Asia and Europe. ASEF enhances dialogue, enables exchanges and encourages collaboration across the thematic areas of culture, education, governance, sustainable development, economy, public health and media. For more information, please visit [www.ASEF.org](http://www.ASEF.org).

**Fudan University**

Fudan University is a major public research university in Shanghai, People’s Republic of China. Founded in 1905, today it is widely considered as one of the most prestigious and selective universities in the country. The QS University Rankings 2021 ranked Fudan as the 7th most reputable university in Asia, while it is classified as a Double First Class University by the Ministry of Education in China. Fudan also actively incubates high-tech industries and encourages them to convert knowledge to power. In return, the multi-pattern development of the high-tech industries helps the University to industrialize the research outcomes. For more information, please visit [https://www.fudan.edu.cn/en](https://www.fudan.edu.cn/en).