TRUTH...OR LIE?

MISINFORMATION, DISINFORMATION & POLARISATION
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TEAM INTRODUCTION

Alexander “Tree”
Nowshin “Big Dog”
Hansen “Handsome”
Oda “Secret Agent”
Leo “Smiley Man”
Chloé-Désirée “The Sweeper”
Sainsanaa “The Destroyer”
Duan Lian “The Annihilator”
Charlie “The Pulveriser”
Harry “Scary Man”
PROBLEM STATEMENT

- Misinformation & disinformation are found everywhere
- Youngsters & children are very exposed and vulnerable
- Yet, as next gen leaders, they must learn to navigate it

Our Mission
To help the next gen of leaders with learning to navigate fake news

Our Vision
A future where critical thinking and reasoning skills are common

Our Goals
Nurture future leaders who lead with sound knowledge and wisdom
OUR APPROACH

Our Methods
Agile, Lean System thinking and Design thinking

Research
Embracing a research phase to uncover the spectrum of misinformation and disinformation

Build
A broad approach with a toolkit and a report to widely promote the importance of critical thinking

Test & Measure
Sampling our solutions with intended users to measure their effect, then adapting them based on results
Our Solutions

Our Philosophy

Young People and Children are more vulnerable to fake news, but also more capable of learning about it.

**Report**
Facts and figures for higher education and data lovers

**Toolkit**
Equips high school kids with methods to filter out misinfo

**Stories**
Inspiring young kids and creatives with powerful lessons.
Understanding Misinformation and Disinformation: A Concise Guide for Decision Makers

- Objective
- Key findings
- Data
- Security, Policy & Innovation
- Conclusion
A 3-step guide to help middle-, high school and college youth navigate the see of fake news and take part in the fights against it:

- Guiding **principles** to deal efficiently with fake news
- A **troubleshoot flowchart** to quickly identify mis- & disinfo
- A **short note** to share widely that help identify questionable news
Dr Owl’s Words of Wisdom

“DON’T BE A FOOL, BE COOL.
FACT-CHECK IS THE GOLDEN RULE!”
LESSONS LEARNED

Enhance collaboration between peers

Improve strong teamwork

Use caution when seeking information

Be mindful and prudent while disseminating information