innoLab

“Universities’ Role in Artificial Intelligence (AI) Innovation Ecosystems”

PROGRAMME
Time is displayed in Singapore Time (SGT) and Central European Summer Time (CEST). To convert it to your time zone, you can use a website such as https://savvytime.com. We reserve the right to change.

### Week 1 | Introductions and Setting the Scene

**Thursday, 2 May 2024**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>16:00 - 18:00</td>
<td><strong>Welcome and Opening Remarks</strong></td>
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<tr>
<td>10:00 - 12:00</td>
<td>Facilitator-led Discussion</td>
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<tr>
<td>SGT</td>
<td>Ms Reka TOZSA, Director of Education Department, ASEF</td>
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<tr>
<td>CEST</td>
<td>Professor Shen Yi, Director of International Institution of Global Cyberspace Governance, Director of Center for BRICS Studies, Fudan University, China</td>
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<td><strong>Keynote on “AI for Social Science and Humanities”</strong></td>
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<td>Professor Chen ZHIMIN, Vice President of Fudan University, China</td>
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<td></td>
<td><strong>Keynote on “Universities’ Role in AI Innovation Ecosystems”</strong></td>
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<td>Professor John SHAWE-TAYLOR, UNESCO Chair on Artificial Intelligence, Director of the International Research Center for Artificial Intelligence under the auspices of UNESCO</td>
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**Facilitator-led Discussion**
Time will be allocated for participants to join small groups in breakout sessions where they can introduce themselves and share their professional background, their motivation to join the programme, and their key reflections from the keynotes.

### Week 2 | Self-Learning | Universities’ Role in AI Governance

**Thursday, 9 May 2024**

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<tr>
<th>Time</th>
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<tr>
<td>16:00 - 18:00</td>
<td><strong>Guest speakers sharing their views on the topic:</strong></td>
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<tr>
<td>10:00 - 12:00</td>
<td>Facilitator-led Discussion</td>
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<tr>
<td>SGT</td>
<td>“UNESCO Recommendation on the Ethics of AI, Challenges for Universities”</td>
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<td>Professor Theodore LECHTERMAN, UNESCO Chair in AI Ethics and Governance, IE University, Spain</td>
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<td>“The Role of Universities in AI Governance”</td>
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<td>Assistant Professor Jerrold SOH, Deputy Director of the Centre for Computational Law, Singapore Management University, Singapore</td>
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**Facilitator-led Discussion**
Participants will have the opportunity for Q&A with speakers. Facilitators will lead the discussion to help participants identifying the key takeaways and gear thinking towards the issues paper that participants will be asked to produce as part of this programme.
Week 3 | **Self-Learning** Universities’ Role in Advancing AI in Education

Thursday, 16 May 2024

16:00 - 18:00 SGT / 10:00 - 12:00 CEST

Guest speakers sharing their views on the topic:

- “AI in Higher Education: Is It Time for Policies?”
  Professor Colin de la HIGUERA, UNESCO Chair in Teacher Training Technologies with OER, PC Chair in AI and Education, Nantes University, France
- “Impact of AI on the Future of Work and Skills”
  David TIMIS, Global Communications & Public Affairs Manager of Generation

**Facilitator-led Discussion**
Participants will have the opportunity for Q&A with speakers. Facilitators will lead the discussion to help participants identifying the key takeaways and gear thinking towards the issues paper that participants will be asked to produce as part of this programme.

Week 4 | **Self-Learning** Universities’ Role in AI for Sustainable Development

Thursday, 23 May 2024

15:00 - 17:00 SGT / 09:00 - 11:00 CEST

Guest speakers sharing their views on the topic:

- “Universities’ Role in AI for Sustainable Development”
  Professor Patrick Paul WALSH, Vice President of Education and Director of the SDG Academy, UN Sustainable Development Solutions Network (SDSN)
- “AI for Sustainable Development and Universities’ Role in It”
  Dr Golestan Sally RADWAN, Chief Digital Officer, United Nations Environment Programme (UNEP)

**Facilitator-led Discussion**
Participants will have the opportunity for Q&A with speakers. Facilitators will lead the discussion to help participants identifying the key takeaways and gear thinking towards the issues paper that participants will be asked to produce as part of this programme.

Saturday, 25 May 2024

Starting at 09:00 SGT / 03:00 AM CEST

[Optional] Participation at the Shanghai Forum, Sub-forum: AI and Information Integrity

- Mr Ian PHILLIPS, Director of News and Media, United Nations Department of Global Communications
- Prof Shen YI, Director, Center for Global Cyberspace Governance Studies, Fudan University

Information integrity refers to the accuracy, consistency and reliability of information. It is threatened by disinformation, misinformation and hate speech. Because of rapid advancements in Generative Artificial Intelligence and other technology, the widespread dissemination of mis- and disinformation and hate speech has become a risk to human existence, requiring urgent attention from international community.
China emphasizes the important role of the cybersecurity and informatization work is increasingly prominent in the new era, stressing adherence to a path of internet governance with Chinese characteristics and promoting building a community of a shared future in cyberspace. United Nations has established an high-level AI Advisory Body to strengthen global AI governance. UN has also released Information Integrity on Digital Platforms - Our Common Agenda Policy Brief in the name of its Secretary-General, and is developing a code of conduct for information integrity to cope with such challenges. Representatives from top AI companies, academia, government and United Nations System will be gathering to discuss the benefits and risks of artificial intelligence, the risks to information integrity and potential approaches to global governance.

Week 5 | **Team-Learning**  
**Scenario Planning: Universities’ Role in AI Innovation Ecosystems in 2060**

**Thursday, 30 May 2024**

16:00 - 18:00 SGT / 10:00 - 12:00 CEST

This session is dedicated to setting the foundation for the Team Learning Phase, where participants can share their knowledge, learn from each other, come up with new ideas, and jointly draft a Position Paper.

Using scenario planning method, the full group will think of possible futures and discuss what universities can do today to be more successful in any of those futures. As a large group we will create four scenarios on what role AI will play in the world in 2060 and what the role of universities will look like.

**Session led by**
- Professor Claudio RIVERA, Dean, Riga Business School, Latvia
- Ms Paula ELKSNE, Director, Education Innovation Lab, Riga Business School

Week 6 | **Team-Learning**  
**Team and Position Paper Formulation**

**Thursday, 06 June 2024**

16:00 - 18:00 SGT / 10:00 - 12:00 CEST

Participants will be allocated into groups of 4, according to their topic of interest as expressed in the registration form. Each group will work together to draft a Position Paper by the end of the programme.

In this session, Facilitators will introduce the Position Paper template, with guiding questions for participants to explore the Role of Universities in the four potential “AI in 2060” future scenarios. Groups of participants start drafting an outline of the position papers they want to create.

**Session led by**
- Professor Claudio RIVERA, Dean, Riga Business School, Latvia
- Ms Paula ELKSNE, Director, Education Innovation Lab, Riga Business School

Week 7 | **Team-Learning**  
**Identifying “No Regret” Moves in Managing Uncertainty**

**Thursday, 13 June 2024**
Participants continue working in groups of four. Participants identify the “no regret move” that universities could do in four potential scenarios in areas of governance, education and sustainability. Participants update the outline of the position papers.

**Session led by**
- Professor Claudio RIVERA, Dean, Riga Business School, Latvia
- Ms Paula ELKSNE, Director, Education Innovation Lab, Riga Business School

**Also this week | Mentoring Session led by Mentors**

These sessions are dedicated to discussing the content and ideas emerging from the Group session in a safe and inclusive environment. Mentors are assisting the participants to gradually develop their ideas over the course of the programme. This is also an opportunity to cross-check and learn from peers who are working in different groups within the same subtheme.

**Week 8 | Team-Learning ** Identifying “Weak Points”

**Thursday, 20 June 2024**

Participants continue working in groups of four and focus on identifying the weak points this time. Participants prepare a final work plan for the position papers.

**Session led by**
- Professor Claudio RIVERA, Dean, Riga Business School, Latvia
- Ms Paula ELKSNE, Director, Education Innovation Lab, Riga Business School

**Also this week | Mentoring Session led by mentors**

These sessions are dedicated to discussing the content and ideas emerging from the Group session in a safe and inclusive environment. Mentors are assisting the participants to gradually develop their ideas over the course of the programme. This is also an opportunity to cross-check and learn from peers who are working in different groups within the same subtheme.

**Week 9 | Team-Learning ** Position Paper Presentations

**Thursday, 27 June 2024**

Each Position Paper Team will present the outcomes.
Asia-Europe Foundation (ASEF)

ASEF is an intergovernmental not-for-profit organisation located in Singapore. Founded in 1997, it is the only institution of the Asia-Europe Meeting (ASEM). ASEF promotes understanding, strengthens relationships and facilitates cooperation among the people, institutions and organisations of Asia and Europe. ASEF enhances dialogue, enables exchanges and encourages collaboration across the thematic areas of culture, education, governance, sustainable development, economy, public health and media. For more information, please visit www.ASEF.org.

Fudan University

Fudan University is a major public research university in Shanghai, People’s Republic of China. Founded in 1905, today it is widely considered as one of the most prestigious and selective universities in the country. The QS University Rankings 2021 ranked Fudan as the 7th most reputable university in Asia, while it is classified as a Double First Class University by the Ministry of Education in China. Fudan also actively incubates high-tech industries and encourages them to convert knowledge to power. In return, the multi-pattern development of the high-tech industries helps the University to industrialize the research outcomes. For more information, please visit https://www.fudan.edu.cn/en

Asia-Europe For Artificial Intelligence (AE4AI) Network

The AE4AI Network was established by 20 academics and university managers from Asia and Europe in 2023, with the intent to enhance universities’ role in AI innovation ecosystems, and together pursue collaboration and actions on AI Governance, AI in Education, and AI for Sustainable Development. For more information, please visit https://asef.org/projects/asia-europe-for-artificial-intelligence-ae4ai-network/.