

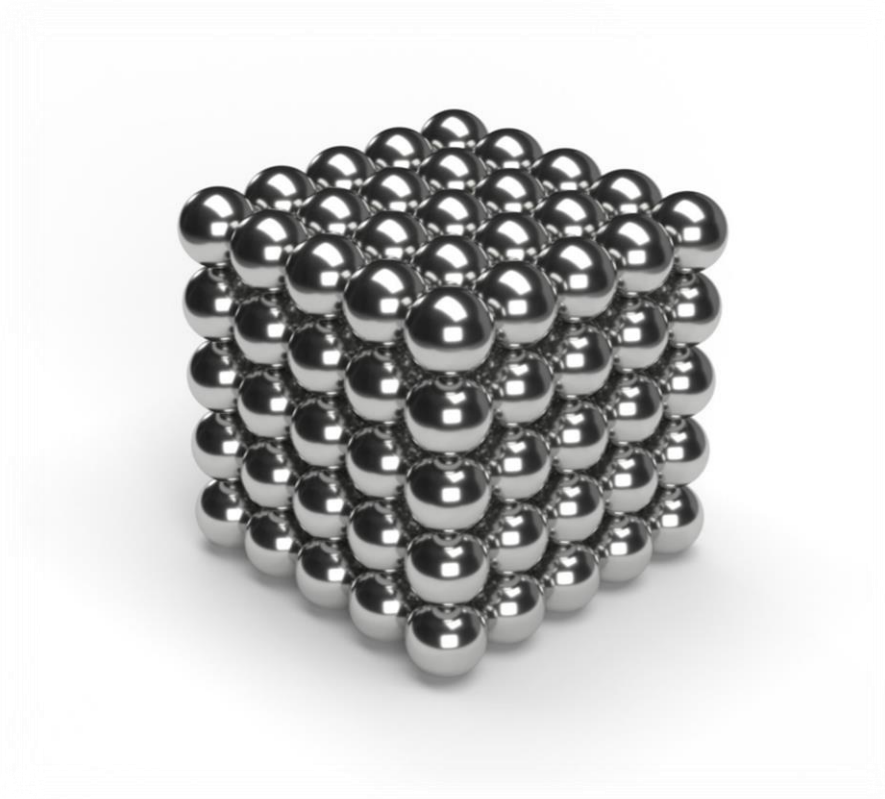
05 **innoLab**

ASEF HIGHER EDUCATION

**“Universities’ Role in Artificial Intelligence
(AI) Innovation Ecosystems”**

**20-26 October 2024
Shanghai, China**

Resource Persons Booklet



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Speakers

No.	Prefix	First Name	Last Name	Country of Residence	Main Designation/Position	Main University/Organisation
1.	Mr	Filip	FILIPOVIC	China	Doctoral Candidate, School of International Relations and Public Affairs; Head of the Guest Liaison Team, YICGG 2024 Organizing Committee	Fudan University
2.	Ms	Yvonne	LIAO	China	Co-Founder & Head of Corporate Culture	Squirrel Ai Learning
3.	Prof	Chuanying	LU	China	Executive Director, International Governance Center for Cyberspace	Tongji University
4.	Prof	Yi	SHEN	China	Professor of SIRPA and Director of the International Research Institute of Global Cyberspace Governance	Fudan University
5.	Prof	Qian	XIAO	China	Vice Dean of the Institute for AI International Governance (I-AIIG) and Deputy Director of the Centre for International Security and Strategy (CISS)	Tsinghua University
6.	Ms	Yang	ZHAO	China	Doctoral Candidate, School of International Relations and Public Affairs	Fudan University
7.	Mr	Kaiwei	ZHOU	China	Undergraduate, School of International Relations and Public Affairs	Fudan University
8.	Ms	Ummuhan	BARDAK	Italy	Specialist in Labour Market Education & Training and Migration Issues	European Training Foundation (ETF)
9.	Dr	Mohd Fadhil	MD DIN	Malaysia	Associate Professor and Director, UTM Campus Sustainability Centre for Environmental Sustainability and Water Security	Universiti Teknologi Malaysia

White Paper Editors / Workshop Facilitators

No.	Prefix	First Name	Last Name	Country of Residence	Main Designation/Position	Main University/Organisation
10.	Prof	Raphaël	WEUTS	Belgium	Director of AI Strategy	ebpracticenet / KU Leuven
11.	Dr	Sharina	YUNUS	Brunei Darussalam	Director of Enterprise Office	Universiti Teknologi Brunei
12.	Dr	Claudio	RIVERA	Latvia	Director of Academic Affairs and Director of Undergraduate Programs	RTU Riga Business School
13.	Dr	Robert Kerwin	BILLONES	Philippines	Full Professor and Research Fellow	De La Salle University
14.	Dr	Vicente	PITOGO	Philippines	Dean, College of Computing & Information Sciences	Caraga State University
15.	Dr	Monika Izabela	SOŃTA	Poland	Management and AI Programme Director; Organisational Creativity & Innovation Researcher	Kozminski University
16.	Mr	Yang	BONG	United Kingdom	Visiting Lecturer & PhD Researcher	University of Nottingham

Speakers

Mr Filip FILIPOVIC

Doctoral Candidate
School of International Relations
and Public Affairs; Head of the
Guest Liaison Team, YICGG
2024 Organizing Committee

CHINA



Filip Filipovic, a 27-year-old Serbian PhD student at Fudan University, focuses on Balkan politics, international security, and public diplomacy. With extensive experience in media and diplomacy, he has received numerous accolades, including the prestigious Chinese Government Scholarship.

Ms Yvonne LIAO

Co-Founder & Head of Corporate
Culture
Squirrel Ai Learning

CHINA



Yvonne Liao holds a Master's degree in Business Administration from Stanford University. She has extensive experience in leadership and corporate training, having served as a mentor to the Chairman of Angli Education Group, a publicly listed state-owned company, and as the top-level management training mentor. Additionally, she has acted as an expert consultant to the Johor State Preschool Education Association in Malaysia and was a Senior Consultant for the Ling Jiou Mountain Buddhist Society in Taiwan. She was the personal mentor to the Chairman of Eu Yan Sang, a century-old traditional Chinese medicine company listed in Malaysia. Yvonne also held the position of Director at the International Language Center under the Extension Division of Chinese Culture University in Taiwan.

As a partner at Squirrel Ai Learning, Yvonne has delivered numerous presentations across the globe, including in countries like Germany, Singapore, and India. She has been a distinguished speaker at major international conferences such as the OEB in Berlin, the Slush Conference, and EdCrunch, among others. Her diverse international background and her roles in education, corporate culture, and leadership development have made her a prominent figure in AI-powered education, where she continues to make impactful contributions.

Professor Chuanying LU

Executive Director
International Governance Center
for Cyberspace
Tongji University

CHINA



LU Chuanying is a professor at School of Political Science and International Relations, Tongji University and executive director of the Institute for Cyberspace Governance Studies. He specialises in cyberspace governance and cybersecurity. He is also a non-resident fellow of CASSIS at Bonn University, a visiting fellow of Center for Strategic and International Studies, Oxford University.

Professor LU was a member of the China-US Cybersecurity Expert Working Group and China-EU Digital Economy And Cybersecurity Working Group. He has published articles on cyberspace-related issues on journals and newspapers including Cyberspace Governance, Cyber Security.

Professor Yi SHEN

Professor of SIRPA and Director of the International Research Institute of Global Cyberspace Governance
Fudan University

CHINA



Professor SHEN Yi is the director of the International Research Institute of Global Cyberspace Governance, a non-resident researcher at the China Cyberspace Studying Institute, and individual director of the China Association of Cybersecurity. His main research focuses on cybersecurity, cyber diplomacy and the governance of global cyberspace. From 2008 to 2009, Professor SHEN Yi went to Georgetown University as a post doctoral research fellow in the School of Foreign Affairs.

In 2013, Professor SHEN Yi published his book on the National Cybersecurity Strategy of the US and also participated the Conference of Cybersecurity and Informatization, which was hosted by President Xi Jinping on 19 April 2016, as one of the ten key speakers.

Professor Qian XIAO

Vice Dean of the Institute for AI International Governance (I-AIIG) and Deputy Director of the Centre for International Security and Strategy (CISS)
Tsinghua University

CHINA



XIAO Qian is the Vice Dean of the Institute for AI International Governance (I-AIIG) and Deputy Director of the Center for International Security and Strategy (CISS) at Tsinghua University. From 2003 to 2014, she served in the Ministry of Foreign Affairs as well as the Chinese Embassies in Russia and in the UK as Third Secretary, Second Secretary and First Secretary. She joined the Foreign Affairs Committee of the National People's Congress (NPC) in 2015, where she contributed to parliamentary engagement and work related to the NPC Spokesperson's Office.

From 2015 onwards, she has been engaged in the establishment of the National Institute for Global Strategy of the Chinese Academy of Social Sciences and its subsequent operation, where she worked on the organisation of a series of events including U.S.-China Manor Forum, Joint US-China Think Tank Project, US-China High-Level Experts Dialogue, and Weekend Forum on Security and Strategy. In January 2019, Ms. Xiao joined Tsinghua University in the establishment and development of CISS and I-AIIG. In addition, she is the Vice Dean of International Affairs at Tsinghua University.

Ms Yang ZHAO

Doctoral Candidate
School of International Relations and Public Affairs

CHINA



YANG Zhao is a PhD Student of Fudan Excellence Programme. Her research focuses on the fields of Global Artificial Intelligence Governance, European Studies and Technology Diplomacy.

She participated YICGG in 2024, AFPLA in 2023 and got Rongchang Scholarship in 2021.

Mr Kaiwei ZHOU
Undergraduate
School of International Relations
and Public Affairs

CHINA



Kaiwei Zhou comes from Singapore. He is studying Administrative Management in Fudan University.

Mrs Ummuhan BARDAK
Specialist in Labour Market
Education & Training and
Migration Issues, European
Training Foundation (ETF)

ITALY



Ummuhan Bardak is a senior specialist on labour market and migration at the European Training Foundation (ETF, an agency of the EU) for 20 years. She has been involved in several projects related to the labour market, employment, human capital development and migration in the European Neighbourhood countries. Her work on those topics has encompassed research and analysis, policy dialogue, project management, and capacity-building. Highlights of her work have been labour market reviews, skills anticipation and matching methodologies, the future of work and future skill needs, youth transition, returns to education and TVET, and the skills dimension of migration – mainly in the South Mediterranean, Western Balkans and Eastern Partnership regions. She has written and/or edited several publications on these topics.

Dr Mohd Fadhil MD DIN
Associate Professor and Director
UTM Campus Sustainability
Centre for Environmental
Sustainability and Water Security
Universiti Teknologi

MALAYSIA



Prof Ir Ts Dr Mohd Fadhil Md Din has built an impactful career in the field of environmental engineering, focusing on sustainable development and planetary health. His educational background in civil and environmental engineering has empowered him to promote environmental stewardship among future engineers.

Since 2005, he has worked on various projects related to the Sustainable Development Goals (SDGs), and now Higher Education for ESG, specializing in environmental management systems (EMS) and environmental applications. Dr Mohd Fadhil's professional expertise spans over 200 published papers and numerous community-based initiatives, including water rehabilitation, resource sustainability and climate resilience programs. His work integrates sustainability into civil works, emphasising policy-to-action frameworks. Furthermore, he has actively contributed to science diplomacy in Malaysia, advocating for national and regional environmental policies. His efforts aim to cultivate future leaders with a sustainable mindset, contributing to biodiversity, climate change mitigation, and sustainable urban development across ASEAN nations.

Prof Raphaël WEUTS
Director of AI Strategy
ebpracticenet / KU Leuven

BELGIUM



Raphaël Weuts is a senior interdisciplinary researcher in AI Governance, focusing on the technical aspects of longterm stability in such governance. He advised the Belgian government on the elaboration of the AI Regulation of the European Union and assists the federal Belgian government in multiple healthcare AI projects. He currently does research for KU Leuven and serves as AI strategy director in the aforementioned projects, where he oversees the implementation of AI in federal medical databases in Belgium.

Dr Sharina YUNUS
Director of Enterprise Office
Universiti Teknologi Brunei

BRUNEI DARUSSALAM



Sharina Yunus is the Director of the Enterprise Office and an Assistant Professor of Electrical and Electronic Engineering at Universiti Teknologi Brunei. With a PhD in Optoelectronics from the University of Bath and a BEng in Electronic Engineering from the University of Nottingham, her research interests focus on technology and innovation, particularly in robotics, AI, smart cities, and renewable energy. Sharina has been instrumental in developing IP and commercialisation policies to enhance UTB's innovation ecosystem. She has also served as a mentor and speaker at multiple ASEAN AI Innovation Labs and has received several awards, including the Women in Innovation Award (2023) and the Meritorious Service Medal (2022). Her contributions extend to teaching, supervising PhD and MSc students, and actively participating in national and international technology committees and hackathons.

Dr Claudio RIVERA
Director of Academic Affairs and
Director of Undergraduate
Programs
RTU Riga Business School

LATVIA



Claudio Rivera is an educational innovator and leadership expert with more than 15 years of experience in senior executive positions in higher education institutions. For 20 years, he worked in higher education around the world with leading institutions, companies, and organisations. He designed and implemented formal and non-formal education programs in various countries, and as a consultant, he had worked primarily for startups and international companies in the banking and retail sectors. He also participated in training, valorisation, and research projects related to education, where companies, state administrative institutions, and educational institutions have participated. During the last few years, he had been one of the drivers of Latvian higher education reform.

Dr Robert Kerwin BILLONES
Full Professor and Research
Fellow
De La Salle University

PHILIPPINES



Dr Robert Kerwin Billones is a full professor at De La Salle University in Manila, Philippines. He is a research fellow at the Center for Engineering and Sustainable Development Research - Intelligent Systems Laboratory. He completed his Doctor of Philosophy in Electronics and Communications Engineering at DLSU Manila in 2018. He received a postgraduate certificate and a fellowship in the Leaders in Innovation Fellowship (2019) at the Royal Academy of Engineering, London, United Kingdom. He is a founding member of the Asia-Europe for Artificial Intelligence (AE4AI) Network by the Asia-Europe Foundation. He is a member of the DTI Bureau of Philippine Standards Technical Committee on Information Technology, Subcommittee on Artificial Intelligence and Quantum Technologies. He co-founded Intelligent Systems Innovation (ISI, Inc.), an AI startup in the NVIDIA Inception program. His research works and interests include AI and data governance, applied AI, biomedical engineering, computer vision, cyber-physical systems, digital twins, optimisation, and commercialisation.

Dr Vicente PITOGO
Dean, College of Computing &
Information Sciences
Caraga State University

PHILIPPINES



Dr Vicente A. Pitogo is an esteemed professor in digital governance, co-production, and other information systems domains. His academic prowess is further evidenced by his possession of a doctorate degree in Information Technology, which he obtained from De La Salle University in 2021. Currently, Dr Pitogo serves as the Dean of the College of Computing and Information Sciences at Caraga State University in Butuan City, Philippines. His contributions to the scientific community are substantial, with his prolific research endeavors in areas such as ICT, IT governance, and the applications of AI-driven technologies. He is part of the ICT for Responsible and Sustainable Mining Project that aimed to enhanced mining practices in the country. Furthermore, Dr Pitogo currently spearheads a multimillion-funded project focused on profiling coffee farmers and growers, high value crops and commodities aimed at developing an intelligent and data-driven agricultural chain management.

Dr Monika Izabela SOŃTA
Management and AI Programme
Director; Organisational Creativity
& Innovation Researcher
Kozminski University

POLAND



Monika is an expert in organisational communication and sociologist of technology, specialising in organisational culture, internal communication, and business creativity. She holds certifications on FORTH Innovation Method, LEGO® SERIOUS PLAY®, PLAYMOBILpro, SCRUM Master, and Design Sprint Master.

With over 16 years of experience in international companies focused on HR & Communication, she currently serves as an Assistant Professor at Kozminski University in the Network and Digital Society Management Program. She has been teaching at Kozminski since 2016, conducting at least 12 courses annually.

Mr Yang BONG
Visiting Lecturer, PhD Researcher
University of Nottingham

UNITED KINGDOM



Monika has also authored business books and academic articles on fostering a culture of innovation through communication.

Yang is a Visiting Lecturer and a PhD Researcher at the Nottingham University Business School, UK. He is based in the N/Lab, a centre for AI research for social good, focusing on machine learning techniques in exploring and understanding social phenomena. His PhD centres on digital entrepreneurship and digital marketplace design for the sustainable development of microenterprises in rural Malaysia. Yang is also the founding member of the AE4AI network and is the coordinator for the AI for Sustainable Development working group.

Co-Organisers

Ms Réka TÓZSA
Director, Education Department

Asia-Europe Foundation (ASEF)



Réka TÓZSA, a Hungarian national, joined ASEF in 2017 and became Director of Education Department in June 2022. In this capacity she coordinates the youth, secondary school teacher and higher education policy projects of ASEF, which include high level forums, policy dialogues, and capacity building trainings. Prior to joining ASEF, Reka was the Head of International Office at the University of Public Service in Hungary, and a government official, appointed to Chief of Cabinet of the Deputy State Secretary for Higher Education and to staff member of the Hungarian EU Presidency.

Ms Angie TOH
Senior Admin/Project ,
Education Department

Asia-Europe Foundation (ASEF)



Angie TOH joined ASEF in 1998. As Senior Admin/Project Manager, she oversees the Department's financial and administrative processes and daily operations, as well as provides guidance and training to the team on these matters. With over 20 years of expertise in international project management and intercultural relations, she is also deputising the Department Director on financial, administrative and human resources related matters. Prior to ASEF, she worked in the Marketing Department of an MNC in Singapore which dealt with overseas infrastructure projects. Born and raised in Singapore, Angie is fluent in English and Chinese.

Ms Cleo CACHAPERO
Senior Project Executive
Education Department

Asia-Europe Foundation (ASEF)



Cleo CACHAPERO, a Filipino national, joined ASEF's Education Department in July 2023 and now handles its higher education portfolio. Prior to joining ASEF, Cleo worked at the Commission on Higher Education (CHED) of the Philippines for 10 years as the Desk Officer for ASEAN and SEAMEO Affairs of its International Affairs Service (IAS). Cleo earned her undergraduate degree Bachelor of Science in International Relations major in Diplomacy from Lyceum of the Philippines University – Manila in 2013 and finished her Master of Public Administration at the University of the Philippines – Diliman's National College of Public Administration and Governance in 2021. She is also an alumna of the Japan-East Asia Network of Exchange for Students and Youths (JENESYS) Programme.

Ms Fanni Zsofi Baranyi
Young Reporter

Asia-Europe Foundation (ASEF)



Fanni Zsófi Baranyi is the Young Reporter for the ASEFINnoLab5 project, where she manages the online content of the programme. She is currently pursuing a master's degree in Art and Design Management at Moholy-Nagy University of Art and Design, Budapest. Fanni is actively involved in various projects within Hungary's contemporary art and film scene. She is also conducting research focused on church revitalization and the role of rural communities.

Professor Yi SHEN
Professor, Department of
International Politics; and
Director, International Institution
of Global Cyberspace
Governance

Fudan University (FDU)



Professor SHEN Yi is the director of the Research Center for the Global Cyberspace Governance, a non-resident researcher at the China Cyberspace Studying Institute, and individual director of China Association of Cybersecurity. His main research focuses on cybersecurity, cyber diplomacy and the governance of global cyberspace. From 2008 to 2009, Professor SHEN Yi went to Georgetown University as a post doctoral research fellow in the School of Foreign Affairs.

In 2013, Professor SHEN Yi published his book on the National Cybersecurity Strategy of the US and also participated the Conference of Cybersecurity and Informatization, which was hosted by President Xi Jinping on 19 April 2016, as one of the ten key speakers.

Mr Shuyan ZHANG
Premium Scholar
School of International Relations
and Public Affairs

Fudan University (FDU)



Mr Zhang Shuyan is studying MA SIRPA at Fudan University. He has extensive experience in international organisation and diplomatic work. His research interests focus on AI global governance and great power competition in science and technology. Mr Zhang is the coordinator in organising ASEFINnoLab5 from Fudan University's side.

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Asia-Europe Foundation (ASEF)

ASEF is an intergovernmental not-for-profit organisation located in Singapore. Founded in 1997, it is the only institution of the Asia-Europe Meeting (ASEM). ASEF promotes understanding, strengthens relationships and facilitates cooperation among the people, institutions and organisations of Asia and Europe. ASEF enhances dialogue, enables exchanges and encourages collaboration across the thematic areas of culture, education, governance, sustainable development, economy, public health and media. For more information, please visit <https://asef.org/>.



Fudan University

Fudan University is a major public research university in Shanghai, People's Republic of China. Founded in 1905, today it is widely considered as one of the most prestigious and selective universities in the country. The QS University Rankings 2021 ranked Fudan as the 7th most reputable university in Asia, while it is classified as a Double First Class University by the Ministry of Education in China. Fudan also actively incubates high-tech industries and encourages them to convert knowledge to power. In return, the multi-pattern development of the high-tech industries helps the University to industrialize the research outcomes. For more information, please visit <https://www.fudan.edu.cn/en>.

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The German Academic Exchange Service (DAAD)

The DAAD is a registered association comprised of German institutions of higher education and student bodies. It supports the internationalisation of German universities, promotes German studies and the German language abroad, supports countries in the Global South in building and improving their higher education systems and advises decision makers on education, foreign science and development policy. For more information, please visit <https://www.daad.de/en/>.



Asia-Europe for Artificial Intelligence (AE4AI) Network

The AE4AI Network was established by 20 academics and university managers from Asia and Europe in 2023 with the intent to enhance universities' role in AI innovation ecosystems and together pursue collaboration and actions on AI Governance, AI in Education, and AI for Sustainable Development. For more information, please visit <https://asef.org/projects/asia-europe-for-artificial-intelligence-ae4ai-network/>.